

OUT OF MANY, ONE



Many Voices,

ONE NATION



MANY VOICES,
ONE NATION

National Museum of
American History
2017

Storycraft Creative provided Design Management services for 'Many Voices, One Nation', an exhibit telling the story of the peopling of America.

We came on board at 95% complete and worked with curatorial, creative, detailing and production teams to guide the delivery of the project through opening, helping to ensure an on-time and on-budget delivery of the envisioned exhibit design.

During the process we assisted with final detailing and specifying for several key exhibit areas, including revisions to the dimensional artwork displays, the AV media housing details, the thermochromatic mosaic tile interactive.

Finally, we also assisted by creating a style guide for the use and application of the exhibit name so that SI could be confident that the exhibit was presented consistently across the organization.

Many Voices, *** **ONE NATION**

The people of North America came from many cultures and spoke different languages long before the founding of the United States, even before European contact. In creating the new nation, early leaders envisioned a country that promised opportunity and freedom—but only for some. As the population grew, the people who lived in the United States found ways to negotiate, or work out, what it meant to be American. That negotiation continues. This exhibition explores how the many voices of people in America have shaped our nation.

